

ARBITRON INC  
Form 8-K  
October 18, 2002

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 17, 2002

Arbitron Inc.

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(Exact name of registrant as specified in its charter)

Delaware

1-01969

52-0278528

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Delaware  
(State or other  
jurisdiction of  
incorporation)

1-01969  
(Commission File Number)

52-0278528  
(IRS Employer  
Identification No.)

142 West 57th Street, New York, New York

10019-3300

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(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code: (212) 887-1300

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(Former name or former address, if changed since last report)

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**Item 5. Other Events.**

On October 17, 2002, we issued a press release reporting 2002 third quarter financial results. A copy of the press release is attached hereto as Exhibit 99.1, and is incorporated herein by reference.

**Item 7. Financial Statements, Pro Forma Financial Information and Exhibits.**

(c) Exhibits.

99.1 Arbitron Inc. News Release dated October 17, 2002

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this Report to be signed on its behalf by the undersigned thereunto duly authorized.

ARBITRON INC.

Date: October 18, 2002

By: Dolores L. Cody

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Dolores L. Cody  
Executive Vice President, Legal and Business  
Affairs, Chief Legal Officer and Secretary

**EXHIBIT INDEX**

<b><u>Exhibit No.</u></b>	<b><u>Description</u></b>
99.1	Arbitron Inc. News Release dated October 17, 2002