ELOYALTY CORP Form SC 13D/A December 28, 2006

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13D

Under the Securities Exchange Act of 1934 (Amendment No. 2)*

eLoyalty Corporation
(Name of Issuer)

Common Stock, par value \$0.01 per share
(Title of Class of Securities)
290151307
(CUSIP Number)
Carla S. Newell
c/o Technology Crossover Ventures
528 Ramona Street
Palo Alto, California 94301
(650) 614-8200
(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

COPY TO:

Carla S. Newell
c/o Technology Crossover Ventures
528 Ramona Street, Palo Alto, CA 94301
December 15, 2006
(Date of Event Which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of §§240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box. þ

Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See §240.13d-7 for other parties to whom copies are to be sent.

* The remainder of this cover page shall be filled out for a reporting person s initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter

disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 (Act) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

```
CUSIP No.
             290151307
        NAMES OF REPORTING PERSONS:
        TCV IV, L.P.
  1
        I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY):
        CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS):
  2
        (a) o
        (b) þ
        SEC USE ONLY:
  3
        SOURCE OF FUNDS (SEE INSTRUCTIONS):
  4
        AF, OO
        CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS
        2(d) OR 2(e):
  5
        o
        CITIZENSHIP OR PLACE OF ORGANIZATION:
  6
        DELAWARE
                   SOLE VOTING POWER:
               7
 NUMBER OF
                  2,220,749 SHARES OF COMMON STOCK (A)
   SHARES
                  SHARED VOTING POWER:
BENEFICIALLY 8
```

EACH SOLE DISPOSITIVE POWER: 9 REPORTING **PERSON** 2,220,749 SHARES OF COMMON STOCK (A) WITH SHARED DISPOSITIVE POWER: 10 -0- SHARES OF COMMON STOCK AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON: 11 2,220,749 SHARES OF COMMON STOCK (A) CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS): 12 o PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11): 13 21.1% TYPE OF REPORTING PERSON (SEE INSTRUCTIONS): 14 PN (A) Please see Item 5. This includes shares of Series B Preferred Stock immediately convertible into 1,501,673 shares of

Common Stock.

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CUSIP No.
             290151307
        NAMES OF REPORTING PERSONS:
        TCV IV STRATEGIC PARTNERS, L.P.
  1
        I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY):
        CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS):
  2
        (a) o
        (b) þ
        SEC USE ONLY:
  3
        SOURCE OF FUNDS (SEE INSTRUCTIONS):
  4
        AF, OO
        CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS
        2(d) OR 2(e):
  5
        o
        CITIZENSHIP OR PLACE OF ORGANIZATION:
  6
        DELAWARE
                  SOLE VOTING POWER:
               7
 NUMBER OF
                  83,508 SHARES OF COMMON STOCK (A)
   SHARES
                  SHARED VOTING POWER:
BENEFICIALLY 8
```

EACH SOLE DISPOSITIVE POWER: 9 REPORTING **PERSON** 83,508 SHARES OF COMMON STOCK (A) WITH SHARED DISPOSITIVE POWER: 10 -0- SHARES OF COMMON STOCK AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON: 11 83,508 SHARES OF COMMON STOCK (A) CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS): 12 o PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11): 13 Less than 1% TYPE OF REPORTING PERSON (SEE INSTRUCTIONS): 14 PN (A) Please see Item 5. This includes shares of Series B Preferred Stock immediately convertible into

56,516 shares of Common Stock.

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CUSIP No.
             290151307
        NAMES OF REPORTING PERSONS:
        TECHNOLOGY CROSSOVER MANAGEMENT IV, L.L.C.
  1
        I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY):
        CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS):
  2
        (a) o
        (b) þ
        SEC USE ONLY:
  3
        SOURCE OF FUNDS (SEE INSTRUCTIONS):
  4
        AF, OO
        CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS
        2(d) OR 2(e):
  5
        o
        CITIZENSHIP OR PLACE OF ORGANIZATION:
  6
        DELAWARE
                  SOLE VOTING POWER:
              7
 NUMBER OF
                  2,304,257 SHARES OF COMMON STOCK(A)
   SHARES
                  SHARED VOTING POWER:
BENEFICIALLY 8
```

EACH SOLE DISPOSITIVE POWER: 9 REPORTING **PERSON** 2,304,257 SHARES OF COMMON STOCK(A) WITH SHARED DISPOSITIVE POWER: 10 -0- SHARES OF COMMON STOCK AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON: 11 2,304,257 SHARES OF COMMON STOCK (A) CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS): 12 o PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11): 13 21.8% TYPE OF REPORTING PERSON (SEE INSTRUCTIONS): 14 00 (A) Please see Item 5. This includes shares of Series B Preferred Stock immediately convertible into 1,558,189 shares of

Common Stock.

CUSIP No. 290151307 NAMES OF REPORTING PERSONS: TCV III (GP) 1 I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY): CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS): 2 (a) o (b) þ SEC USE ONLY: 3 SOURCE OF FUNDS (SEE INSTRUCTIONS): 4 AF, OO CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e): 5 o CITIZENSHIP OR PLACE OF ORGANIZATION: 6 **DELAWARE SOLE VOTING POWER:** 7 NUMBER OF 3,657 SHARES OF COMMON STOCK (A) **SHARES** SHARED VOTING POWER: BENEFICIALLY 8

-0- SHARES OF COMMON STOCK

EACH SOLE DISPOSITIVE POWER: 9 REPORTING **PERSON** 3,657 SHARES OF COMMON STOCK (A) WITH SHARED DISPOSITIVE POWER: 10 -0- SHARES OF COMMON STOCK AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON: 11 3,657 SHARES OF COMMON STOCK(A) CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS): 12 o PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11): 13 less than 0.1% TYPE OF REPORTING PERSON (SEE INSTRUCTIONS): 14 PN (A) Please see Item 5. This includes shares of Series B Preferred Stock immediately convertible into

2,285 shares of Common Stock.

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CUSIP No.
             290151307
        NAMES OF REPORTING PERSONS:
        TCV III, L.P.
  1
        I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY):
        CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS):
  2
        (a) o
        (b) þ
        SEC USE ONLY:
  3
        SOURCE OF FUNDS (SEE INSTRUCTIONS):
  4
        AF, OO
        CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS
        2(d) OR 2(e):
  5
        o
        CITIZENSHIP OR PLACE OF ORGANIZATION:
  6
        DELAWARE
                   SOLE VOTING POWER:
               7
 NUMBER OF
                  17,376 SHARES OF COMMON STOCK (A)
   SHARES
                  SHARED VOTING POWER:
BENEFICIALLY 8
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EACH SOLE DISPOSITIVE POWER: 9 REPORTING **PERSON** 17,376 SHARES OF COMMON STOCK (A) WITH SHARED DISPOSITIVE POWER: 10 -0- SHARES OF COMMON STOCK AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON: 11 17,376 SHARES OF COMMON STOCK (A) CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS): 12 o PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11): 13 Less than 1% TYPE OF REPORTING PERSON (SEE INSTRUCTIONS): 14 PN (A) Please see Item 5. This includes shares of Series B Preferred Stock

immediately convertible into 10,852 shares of Common Stock.

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CUSIP No.
             290151307
        NAMES OF REPORTING PERSONS:
        TCV III (Q), L.P.
  1
        I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY):
        CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS):
  2
        (a) o
        (b) þ
        SEC USE ONLY:
  3
        SOURCE OF FUNDS (SEE INSTRUCTIONS):
  4
        AF, OO
        CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS
        2(d) OR 2(e):
  5
        o
        CITIZENSHIP OR PLACE OF ORGANIZATION:
  6
        DELAWARE
                   SOLE VOTING POWER:
               7
 NUMBER OF
                  461,840 SHARES OF COMMON STOCK (A)
   SHARES
                  SHARED VOTING POWER:
BENEFICIALLY 8
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EACH SOLE DISPOSITIVE POWER: 9 REPORTING **PERSON** 461,840 SHARES OF COMMON STOCK (A) WITH SHARED DISPOSITIVE POWER: 10 -0- SHARES OF COMMON STOCK AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON: 11 461,840 SHARES OF COMMON STOCK (A) CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS): 12 o PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11): 13 5.0% TYPE OF REPORTING PERSON (SEE INSTRUCTIONS): 14 PN (A) Please see Item 5. This includes shares of Series B Preferred Stock immediately convertible into

288,422 shares of Common Stock.

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CUSIP No.
             290151307
        NAMES OF REPORTING PERSONS:
        TCV III STRATEGIC PARTNERS, L.P.
  1
        I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY):
        CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS):
  2
        (a) o
        (b) þ
        SEC USE ONLY:
  3
        SOURCE OF FUNDS (SEE INSTRUCTIONS):
  4
        AF, OO
        CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS
        2(d) OR 2(e):
  5
        o
        CITIZENSHIP OR PLACE OF ORGANIZATION:
  6
        DELAWARE
                   SOLE VOTING POWER:
               7
 NUMBER OF
                  20,908 SHARES OF COMMON STOCK (A)
   SHARES
                  SHARED VOTING POWER:
BENEFICIALLY 8
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EACH SOLE DISPOSITIVE POWER: 9 REPORTING **PERSON** 20,908 SHARES OF COMMON STOCK (A) WITH SHARED DISPOSITIVE POWER: 10 -0- SHARES OF COMMON STOCK AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON: 11 20,908 SHARES OF COMMON STOCK (A) CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS): 12 o PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11): 13 Less than 1% TYPE OF REPORTING PERSON (SEE INSTRUCTIONS): 14 PN (A) Please see Item 5. This includes shares of Series B Preferred Stock immediately convertible into

13,057 shares of Common Stock.

CUSIP No. 290151307 NAMES OF REPORTING PERSONS: TECHNOLOGY CROSSOVER MANAGEMENT III, L.L.C. 1 I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY): CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS): 2 (a) o (b) þ SEC USE ONLY: 3 SOURCE OF FUNDS (SEE INSTRUCTIONS): 4 AF, OO CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e): 5 o CITIZENSHIP OR PLACE OF ORGANIZATION: 6 **DELAWARE SOLE VOTING POWER:** 7 NUMBER OF 503,781 SHARES OF COMMON STOCK(A) **SHARES** SHARED VOTING POWER: BENEFICIALLY 8

-0- SHARES OF COMMON STOCK

EACH SOLE DISPOSITIVE POWER: 9 REPORTING **PERSON** 503,781 SHARES OF COMMON STOCK(A) WITH SHARED DISPOSITIVE POWER: 10 -0- SHARES OF COMMON STOCK AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON: 11 503,781 SHARES OF COMMON STOCK (A) CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS): 12 o PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11): 13 5.4% TYPE OF REPORTING PERSON (SEE INSTRUCTIONS): 14 00 (A) Please see Item 5. This includes shares of Series B Preferred Stock immediately convertible into 314,616 shares

of Common Stock.

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CUSIP No.
             290151307
        NAMES OF REPORTING PERSONS:
        JAY C. HOAG
  1
        I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY):
        CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS):
  2
        (a) o
        (b) o
        SEC USE ONLY:
  3
        SOURCE OF FUNDS (SEE INSTRUCTIONS):
  4
        AF, OO
        CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS
        2(d) OR 2(e):
  5
        o
        CITIZENSHIP OR PLACE OF ORGANIZATION:
  6
        DELAWARE
                  SOLE VOTING POWER:
               7
 NUMBER OF
                  -0- SHARES OF COMMON STOCK
   SHARES
                  SHARED VOTING POWER:
BENEFICIALLY 8
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2,808,038 SHARES OF COMMON STOCK(A)

EACH SOLE DISPOSITIVE POWER: 9 REPORTING **PERSON** 2,808,038 SHARES OF COMMON STOCK (A) WITH SHARED DISPOSITIVE POWER: 10 -0-SHARES OF COMMON STOCK AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON: 11 2,808,038 SHARES OF COMMON STOCK (A) CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS): 12 o PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11): 13 25.8% TYPE OF REPORTING PERSON (SEE INSTRUCTIONS): 14 IN (A) Please see Item 5. This includes shares of Series B Preferred Stock immediately convertible into

1,872,805 shares of

Common Stock.

NAMES OF REPORTING PERSONS:

RICHARD H. KIMBALL

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY):

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS):

(a) o
(b) o

SEC USE ONLY: